

**Investor Day** 

February 24, 2016

#### **Safe Harbor Statement**

Statements in this presentation that are not historical in nature, including those concerning the Company's current expectations about its future requirements and needs, are "forward-looking" statements as defined in Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Forward-looking statements are identified by words such as "may," "should," "expects," "provides," "anticipates," "assumes," "can," "will," "meets," "could," "likely," "intends," "might," "predicts," "seeks," "would," "believes," "estimates," "plans," "continues," or "outlook" or similar expressions. These forward-looking statements reflect our current expectations about our future requirements and needs, results, levels of activity, performance, or achievements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: failure to achieve expected utilization rates, billing rates and the number of revenue-generating professionals; inability to expand or adjust our service offerings in response to market demands; our dependence on renewal of client-based services; dependence on new business and retention of current clients and qualified personnel; failure to maintain third-party provider relationships and strategic alliances; inability to license technology to and from third parties; the impairment of goodwill; various factors related to income and other taxes; difficulties in successfully integrating the businesses we acquire and achieving expected benefits from such acquisitions: risks relating to privacy, information security, and related laws and standards; and a general downturn in market conditions. These forward-looking statements involve known and unknown risks, uncertainties and other factors, including, among others, those described under "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2015, that may cause actual results, levels of activity, performance or achievements to be materially different from any anticipated results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. We disclaim any obligation to update or revise any forward-looking statements as a result of new information or future events, or for any other reason.



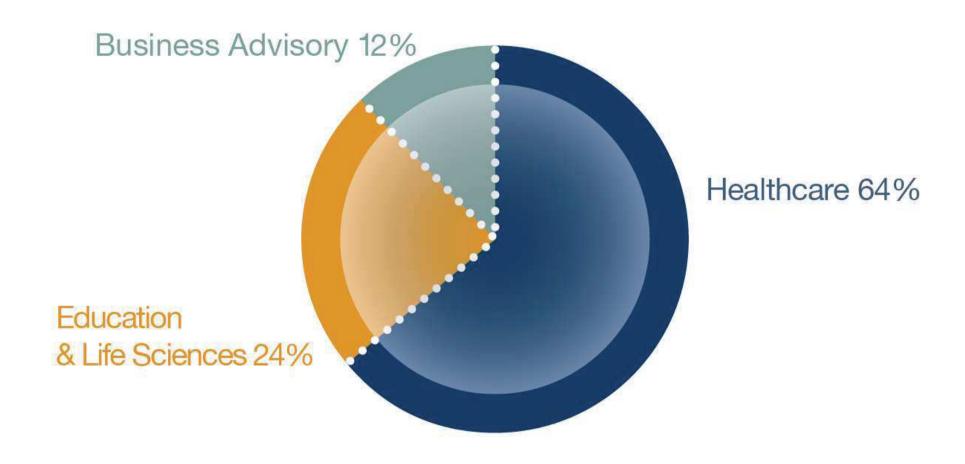
# Huron Consulting Group Jim Roth & Mark Hussey



## Agenda

Time	Presentation	Presenter
10:00 – 10:30am	Huron Consulting Group	Jim Roth – President and Chief Executive Officer  Mark Hussey – Executive Vice President, Chief Operating Officer, Chief Financial Officer, and  Treasurer
11:30 – 11:50am	Break & Lunch	
12:10 – 12:50pm	Education & Life Sciences	Laura Yaeger – Executive Vice President, Education & Life Sciences Peter Eschenbach – Practice Leader, Education Paul Silver – Practice Leader, Life Sciences
1:15 – 1:40pm	Enterprise Performance Management & Analytics (EPM&A)	Jay Laabs – Practice Leader, EPM&A

### **Huron Operating Segments**



Segment percentages are based on full year 2015 revenue results. See the Company's website for additional information.



### Significant Industry Challenges



Healthcare



Education







EPM&A

- Population Health
- Understanding the Cost of Care
- Need for Scale Driving Consolidation
- Student Progression & Outcomes
- Need for Administrative Efficiency
- ERP Transition to the Cloud

- Price Sensitivity
- Significant Industry Specific Pressures
- Challenges to Innovation and Commercialization
- Challenging Economic Environment
- Optimistic M&A and Debt Refinancing Outlook
- Strategic Movement to Cloud Technologies
- Significant Cloud Growth
- Need for Improved BI & Analytics

- Cost & Quality Pressures
- Complex Tripartite Missions in AMCs<sup>(1)</sup>

(1) AMCs represent Academic Medical Centers



### **Impressive Acquisition History**

#### Oct 2013

Acquired

#### BlueStone

Specializes in Oracle professional services supporting EPM, information management, and BI solutions

#### Jan 2014

Acquired

#### **franke**lgroup

A leading life sciences consulting firm

### **May 2014**

Acquired



A healthcare technology consulting firm focused on Epic implementations and optimizations

#### Oct 2014

Acquired



Provides cloud-based SaaS applications, data warehousing, and BI solutions as well as CRM consulting capabilities

#### Feb 2015

Acquired

#### **StuderGroup**

Specializes in assisting healthcare providers achieve cultural transformation

#### **Jul 2015**

Acquired

#### **Rittman Mead India**

A data and analytics consulting firm that specializes in the implementation of EPM and analytics systems

#### Oct 2015

Acquired



Focuses on complex
Salesforce implementations
and cloud-based
applications

#### Feb 2016

Acquired

#### myrounding<sup>®</sup>

Specializes in digital health solutions to improve patient care



### **Huron's Financial Strategy**

Pursue mid to upper-single digit organic revenue growth over time

#### **Operating Margin**

Maintain segment operating margins

#### **Adjusted EBITDA**

Achieve margin expansion of 20-30 bps per year over time

#### **Cash Flow**

Re-invest free cash flow in complementary acquisitions

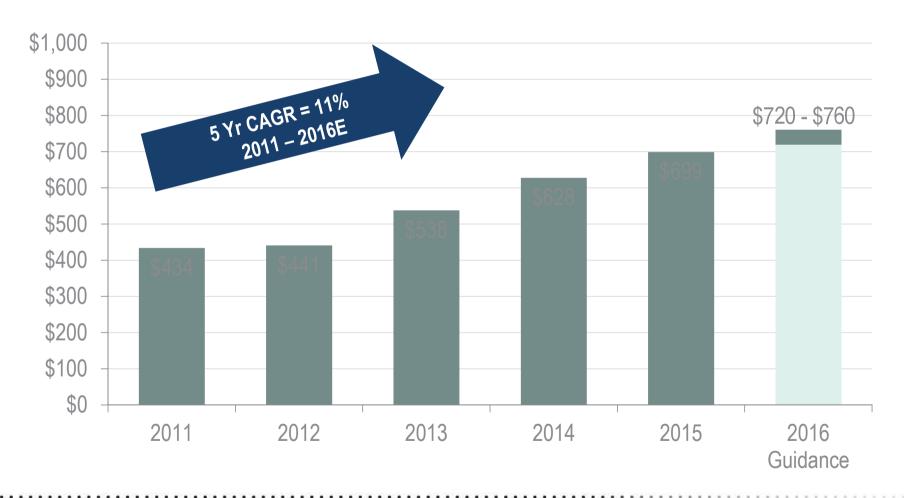
#### **Balance Sheet**

Maintain strong balance sheet to fund investments



#### **Growth Track Record**

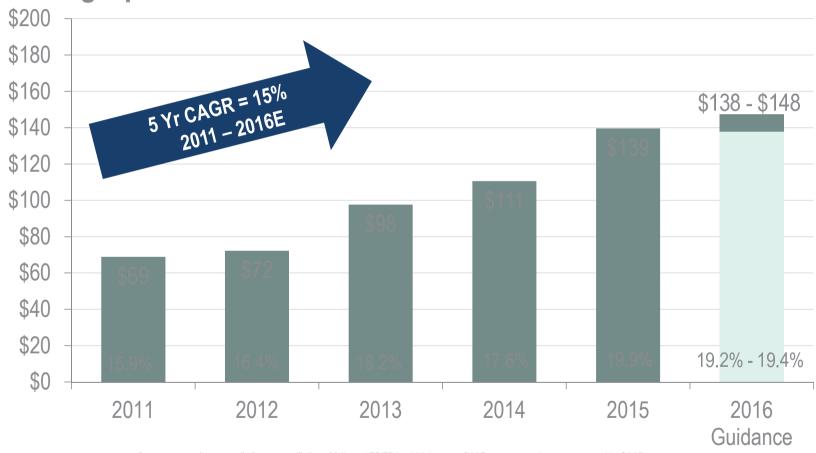
### **Revenues from Continuing Operations** (in millions)





#### **Growth Track Record**

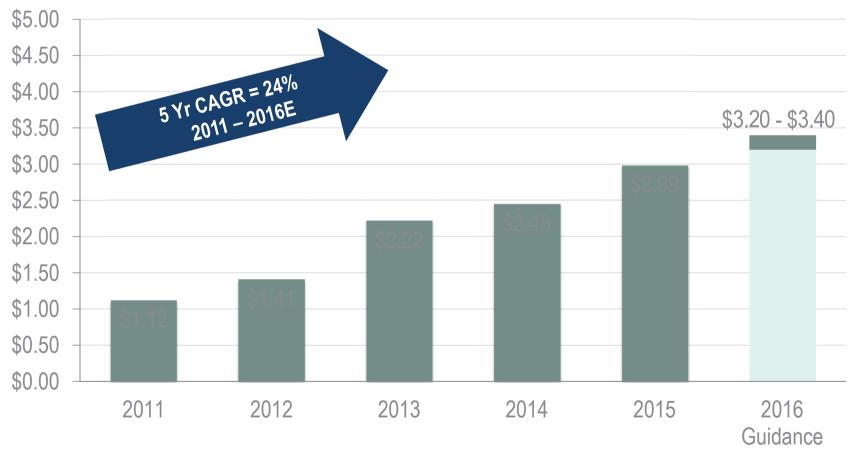
# Adjusted EBITDA (in millions) and Adjusted EBITDA Margins from Continuing Operations



ee accompanying appendix for a reconciliation of Adjusted EBITDA, which is a non-GAAP measure, to the most comparable GAAP measure.



### **Growth Track Record**

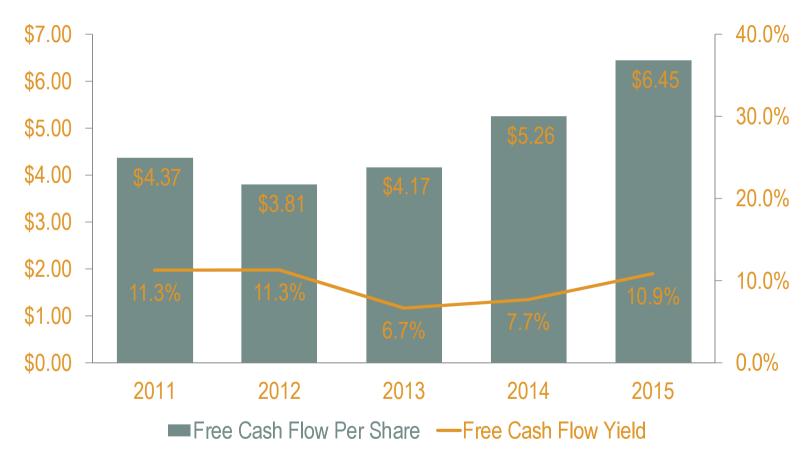


See accompanying appendix for a reconciliation of Adjusted Diluted Earnings per Share, which is a non-GAAP measure, to the most comparable GAAP measure.



#### Free Cash Flow

#### Free Cash Flow Per Share & Free Cash Flow Yield



Free cash flow is defined as cash from operations minus capital expenditures. Free cash flow yield is defined as free cash flow per share divided by end of period stock price.

See accompanying appendix for a reconciliation of free cash flow, which is a non-GAAP measure, to the most comparable GAAP measure.



### **Attractive Acquisition Strategy**

#### **Transaction Statistics (2013 – 2016)**

		EBITDA Multiple		
Acquisition Value	Revenue Multiple	ТТМ	FTM	
\$15.6M	1.4x	9.6x	5.6x	
\$1.2M – \$32.0M	1.1x – 1.6x	3.4x – 12.3x	2.4x - 7.4x	

Note: Statistics represent acquisitions completed in 2013 – 2016 excluding the acquisition of Studer Group.

Completed 8 acquisitions from 2013 through YTD 2016

Over 75% of acquisition prospects reviewed were sourced internally

Averaging 3 deals per year for over the last 2 years



### **Operating Metrics**

### **Operating Metrics** (from continuing operations)

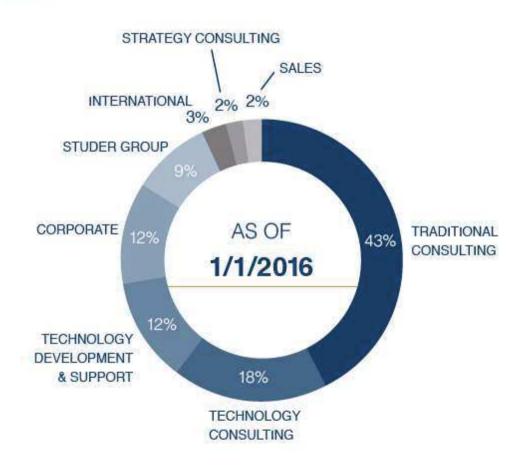
	2011	2012	2013	2014	2015
Number of Full-Time Billable Consultants	1,143	1,331	1,534	1,738	
Headcount Leverage <sup>(1)</sup>	12.3	15.0	15.3	15.6	
Full-Time Billable Consultant Utilization Rate	77.5%	76.4%	77.4%	75.4%	
Average Full-Time Equivalents	118	92	99	112	
Revenue Per Day (in thousands)	\$ 1,817	\$ 1,854	\$ 2,263	\$ 2,648	

(1) Headcount leverage is the number of non-MD full-time billable consultants divided by the number of MDs at the end of each period.



### **Diverse Hiring to Support Our Growth Strategy**

#### **Employee Distribution**







Gordon Mountford & B.G. Porter



#### At a Glance

More than **1,400** employees dedicated to healthcare

Largest pure management consulting firm in **provider** healthcare

More than 10 strategic areas of expertise

Ranked as One of the Largest Healthcare Consulting Firms

Modern Healthcare 2012, 2013, 2014, 2015

- Integrated Health Systems
- Academic Medical Centers
- Children's Hospitals
- Community Hospitals
- Public Hospitals



#### Strong Financial Performance

Revenue CAGR from 2011 to 2015 with stable margins

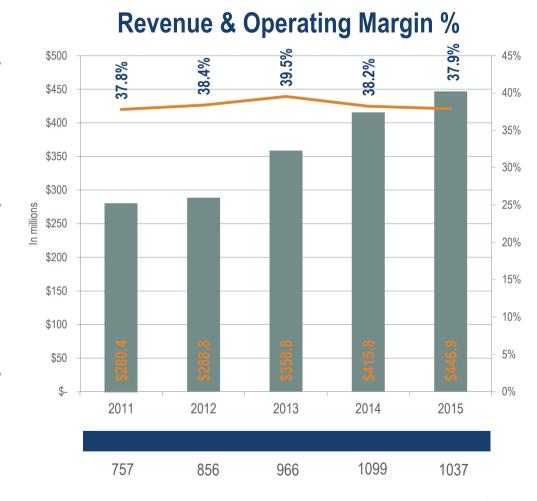
#### Impressive Client Base

Worked

of the top 100 hospitals in the U.S.

#### **Broadening Client Base**

new clients in 2015





### **Strong Track Record of Successful Investments**

2016 Acquired MyRounding myrounding

2015 Invested in Strategy solution

2015 Acquired Studer Group



2014 Invested in C

**Invested in Care Access solution** 

2014 Acquired Vonlay



2008 Acquired Stockamp & Associates



2007

**Acquired Wellspring Partners** 





### **Strong Track Record of Successful Investments**

2016 Acquired MyRounding

2015 Invested in Strategy 4 MDs hired into the practice

2015 Acquired Studer Group 16% first year revenue growth

2014 Invested in Care Access 60% revenue growth since 2014

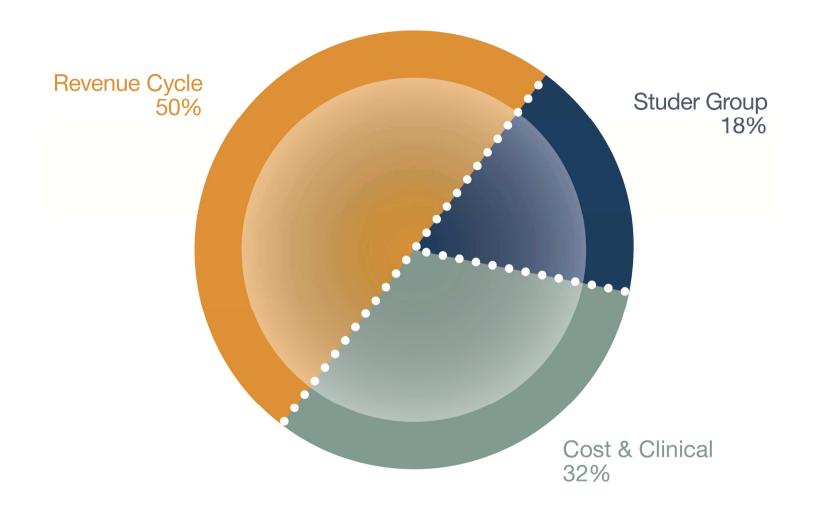
2014 Acquired Vonlay 14% revenue growth since 2014

2008 Acquired Stockamp & Associates 19% 4-year ROI

2007 Acquired Wellspring Partners

**30%** 5-year ROI





Percentages are based on full year 2015 revenue results



# Top 10 Trends for Not-For-Profit Health Systems from the JP Morgan Healthcare Conference

Trends	<b>Huron</b> Healthcare Capabilities
Changing payment structures	<b>✓</b>
Population health and understanding cost and margins	
Managing unit cost and reducing the cost of care delivery	<b>\</b>
Becoming a health plan/company	<b>✓</b>
Outpatient shift	
Personalized medicine	
Scale	<b>1</b>
Partnerships	<b>✓</b>
Consumerism	
Brand	

Panozzo, V. (2016, January 14). Top 10 trends from the JP Morgan Healthcare Conference. http://www.beckershospitalreview.com/hospital-management-administration/top-10-trends-from-the-jp-morgan-healthcare-conference.html

### **Top Concerns Among Hospital Executives**



#### Managing unit cost and reducing the cost of care delivery

- The transition from fee-for-service to value-based care requires more effective use of resources to coordinate and deliver care
- Providers are taking on payment risk for delivering better care at a lower cost under new reimbursement models
- Organizations are looking at traditional and non-traditional ways to reduce costs, including new innovative care
  models



#### Population health and understanding cost and margin

- There is an increased need to engage physicians to optimize performance across broader care networks
- Hospitals will need to realize a decrease in hospital admissions as more care moves into the ambulatory setting
- Both providers and stakeholders in the public and private sectors will need access to better data and analytics to manage cost trends and improve quality



#### Scale and partnerships

- Increased competition for attracting and retaining patients has led to an increase in the number of care options for consumers
- Scale allows systems to reach more patients, manage populations more effectively, and negotiate better rates with suppliers and insurers



# Hospital Transformation



Are our current assets **aligned** with our strategy, revenues, and delivery model and will they **scale** effectively?

Where are our greatest **opportunities** to drive more value in our care delivery – improving outcomes, experiences, or efficiency?

Are we actively **engaging** our physicians and patients?

Do we have clear, prioritized goals and the right **governance** and data driven **accountability** to achieve those goals?



### Healthcare Alignment to Go-To-Market Strategy



#### **Revenue Cycle**

- Clinical Documentation Improvement (CDI)
- Revenue Cycle



#### **Cost & Clinical**

- Care Access
- Clinical Operations
- Human Resources
- Labor
- Non-Labor
- Pharmacy



#### **Studer Group**

- Coaching Partnerships
- Conferences
- Publishing
- Speaking

Offerings	<b>Provided</b>	Across	<b>Practice</b>
-----------	-----------------	--------	-----------------

Strategy

Physician

**IT Consulting** 

Technology-Enabled Solutions



## About StuderGroup\*

#### What We Do

- Apply evidence-based tactics to achieve and sustain exceptional clinical, operational, and financial outcomes
- Develop web-based software solutions for operational alignment and process efficiency
- Provide a wealth of educational resources including books, training videos, webinars, institutes, and conferences

#### **Awards**

- Received the 2010 Malcolm Baldrige Quality Award
- Ranked #5 on Great Place to Work® 2014 Best Small & Medium Workplaces List for the 7<sup>th</sup> year in a row



### By the Numbers



- Works with hundreds of healthcare organizations worldwide
- Employs over 95 professional coaches and 40 speakers



12% revenue CAGR from 2011 to 2015

with

EBITDA margins exceeding

35%

since 2010

~1,400 client partners served

~80% client renewal rate

259 including total professionals

coaches



### **Driving Sustainable Change**

#### **BUILD SKILLS**

- Educational Conferences
- Speakers
- Books
- Videos
- Online learning



#### **GET RESULTS**

Fast improvement on key organizational metrics through coaching, e.g. patient experience, employee & physician engagement



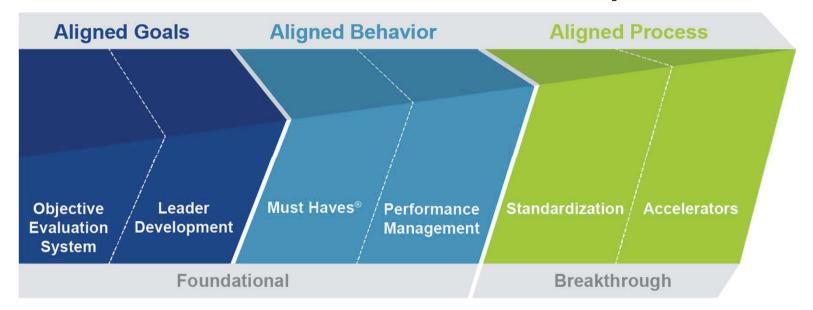
## CHANGE CULTURE

Comprehensive organizational transformation through expert coaching to hardwire evidence-based practices across the board





### **Execution Framework: Evidence-Based Leadership<sup>SM</sup>**



#### **LEADER EVALUATION**

Implement an organization-wide leadership evaluation system to hardwire objective accountability

#### LEADER DEVELOPMENT

Create process to assist leaders in developing skills and leadership competencies necessary to attain desired results

#### **MUST HAVES®**

Rounding, Thank You Notes, Employee Selection, Pre and Post Phone Calls, Key Words at Key Times

#### PERFORMANCE GAP

Re-recruit high and middle performers, Move low performers up or out

#### **STANDARDIZATION**

Agendas by pillar, peer interviewing, 30/90 day sessions, pillar goals

#### **ACCELERATORS**

Leader Evaluation Manager® Validation Matrix<sup>SM</sup> Provider Feedback System<sup>SM</sup> Studer Group Rounding Patient Call Manager<sup>TM</sup>



### Sustainable, Measurable Results

# Reduce Length of Stay

Improve Patient Experience

**Better Emergency Dept Volume** 

Revenue Growth / Profit

Reduce AR Days

**Reduce LWBS** 

**Grow Inpatient Admissions** 

**Better Contract Agency** 

**Fewer Falls** 

Lower Employee Turnover

**Increase Patient Days** 

Reduce Avoidable Readmissions



Client: An Integrated Health System Based in the Southeast **Background** 

- Level I Trauma Center (Treats > 114,000 patients/year), Primary Stroke Center, Regional Cancer Center, Level III PCMH Network
- Ambulatory Care System (23 facilities)

#### Why They Partnered

- To improve patient experience across the care continuum, employee and physician engagement, and clinical quality
- To drive operational excellence and profitable growth

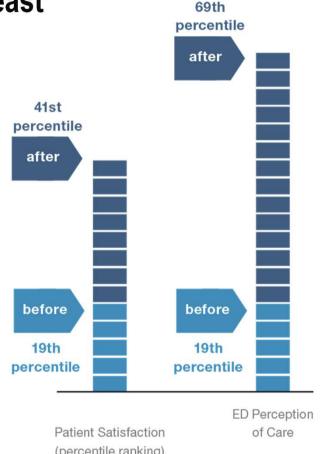
#### What We Did

- Implemented objective goals, leadership academy and hardwired numerous best practices to create a highly engaged workforce
- Facilitated flow changes with inpatient units pulling patients out of the ED



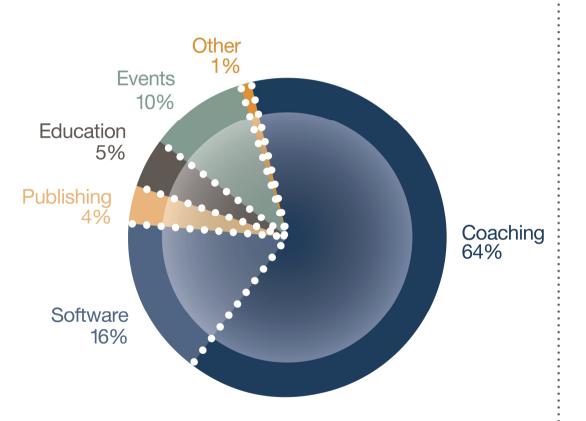






(percentile ranking)





#### **Software**

Currently 4 software applications sold to clients with 167,000+ users

#### **Physician Services**

Generated nearly **4x** the total contract value for physician services since 2013

#### **Studer Education**

30% revenue growth in 2015 over the prior year



### **Growth Opportunities**

# **Build Upon Core Business**

**Expand and Extend Current Offering Using Technology** 

**Evolve our Client Relationship Strategy** 



## Break & Lunch



# Board of Directors Comments John McCartney



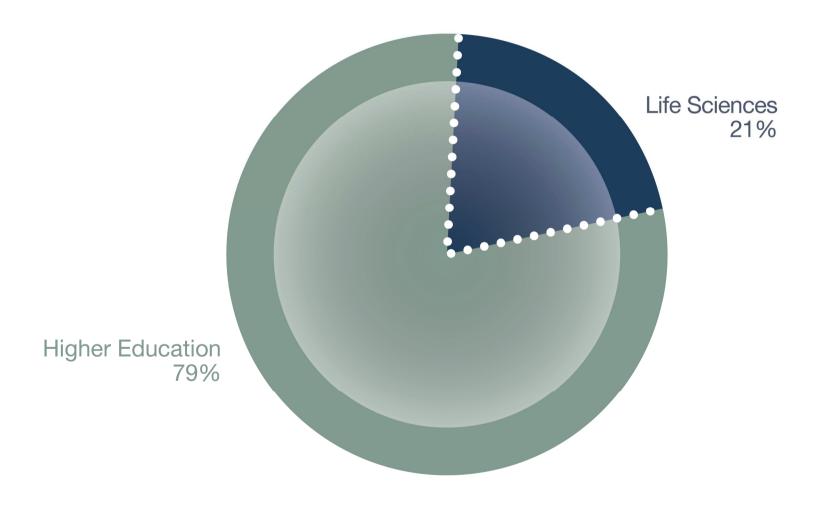


## **Education & Life Sciences**

Laura Yaeger, Peter Eschenbach, & Paul Silver



## **Education & Life Sciences**



Percentages are based on full year 2015 revenue results



## **Education & Life Sciences**

#### Strong Financial Performance

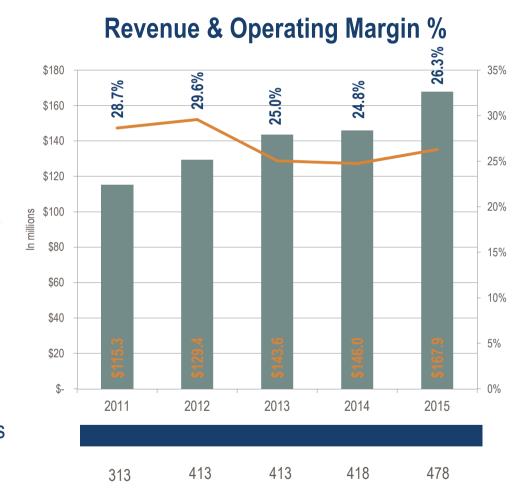
15% revenue growth in 2015 with a 10%

#### Robust Client Relationships

of 2015 revenue was generated from clients we have previously served

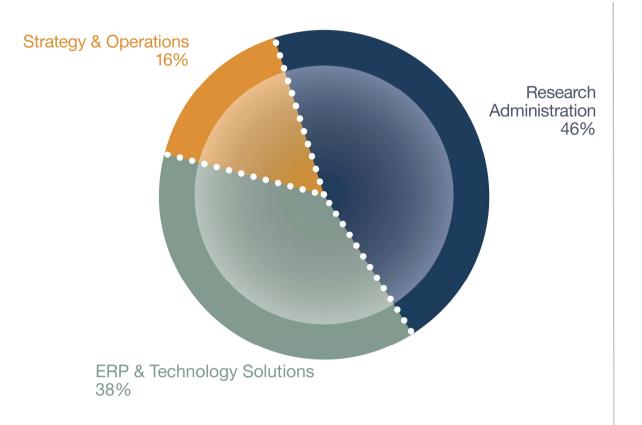
#### Significant Demand Across Practices

active engagements across **450** clients in 2015





## **Higher Education**



#### **KEY MARKETS**

- Public & Private Colleges & Universities
- Academic Medical Centers
- Children's Hospitals
- Cancer Centers

Percentages are based on full year 2015 revenue results



## **Higher Education**



Worked with G Of the top 100 research universities in the United States

**70/0**Revenue CAGR from 2011 to 2015

Served more than including 50+
institutions institutions



## **Top Concerns Among Higher Education Administrators**



#### **Significant Pressure on the Higher Education Industry**

- Public pressure to reduce the costs of education while increasing quality and student outcomes
- The application of technology to the learning environment is changing the way education is delivered, disrupting the traditional business model
- High public expectations for better management of cost efficiency and student progression, amidst wavering views on the benefit of some academic programs



#### Financial Challenges Abound Amidst Limited Revenue Growth and Increasing Expenses

- Net tuition revenue growth is seriously constrained by price sensitivity
- For public institutions, state funding has dropped significantly
- The expense curve is increasing, largely attributable to the need for increased investment in facilities, technology, labor, and regulatory requirements
- Among research universities, the cost of maintaining multiple missions (academics, research, and clinical care) is becoming hard to accommodate



#### **ERP Systems Moving to the Cloud**

- A recent Gartner survey shows that nearly half of respondents expect to move their ERP systems to the cloud within 5
  years
- Investing in cloud technology requires a significant change to the traditional highly-decentralized administrative business model often necessitating a complete revamp of administrative process and organization



## Higher Education Alignment to Go-to-Market Strategy







Research



**Technology** 

- Advancement
- Asset optimization
- Auxiliaries
- Budgeting/planning
- Constituent research
- Education innovation
- Facilities

- Finance
- Human resources
- Institutional strategy
- Shared services
- Strategic enrollment alignment
- Student lifecycle management

- Clinical research operations
- Compliance
- Cost reimbursement
- Performance improvement
- Research software solutions: Click, ecrt, efacs

- Enterprise resource planning
  - On-premise
  - Cloud-based
- IT Strategy
- Procurement
- T&E management



## Higher Education: Measurable Results



A large, public research university and cancer center with sponsored program spending exceeding \$500M

#### **Project Priorities**

 Reduce the administrative burden of research associated with the periodic conflict of interest certification process

#### **Key Project Outcomes**

- Utilized Huron's Conflict of Interest (COI) system to automate and streamline the conflict of interest business process
- Resulted in a reduction of the number of certifications completed by research personnel and reviewed by the compliance office, while also improving overall institutional compliance



A large, private research university and medical school with an operating budget exceeding \$2B

#### **Project Priorities**

 Replace the institution's current financial, endowment, procurement, sponsored research, facilities, and other systems

#### **Key Project Outcomes**

- Successfully transitioned institution from legacy mainframe systems to modern technology platform
- Used comprehensive approach to assess and improve how people, process, and technology function together
- Deliver meaningful business process improvements



## **Higher Education: Growth Opportunities**

**Expand Operational and Technology- Enabled Support for the Complex and Highly Regulated Research Enterprise** 

Support Administrative Systems Shift to the Cloud



## Life Sciences



**92%** of *Fortune* 500 Life Sciences companies have leveraged our expertise

24%

Revenue CAGR from 2011 to 2015

Working with the Business Advisory team,

**WON** the 2015 *M&A Advisor* Turnaround Awards for Healthcare/Life Sciences

**Deal of the Year** 





## **Top Concerns for Life Sciences' Executives**



#### **Challenges to Innovation and Commercialization**

- Higher R&D, regulatory expenses and pricing pressures are lowering margins
- Old salesforce driven commercial models are not driving historic-level returns
- Increasing M&A activity is needed to maintain a healthy pipeline
- Mass amounts of data has created the need for innovation and analytics



#### **Changing Market Dynamics**

- Decreasing market access driven by an increasing emphasis on value-based results
- Consolidating providers in response to squeezing margins
- Increasing cost burden on the patient, driving their role in care decision making
- Challenges to expanding in emerging markets



#### Increasing Global Regulations to Ensure Patient Safety and Cost Management

- Increasing government scrutiny driving the need to ensure physician interactions are appropriate
- Greater need to enhance reporting and data management capabilities in order to meet evolving global regulations and reporting requirements



## Life Sciences: Integrated to Deliver Value







#### **Strategy**

#### Channel, reimbursement and access strategy

- Commercial segmentation, lifecycle, and brand planning
- Corporate strategy
- LM&A sourcing, diligence, and financing strategy
- R&D process and product strategy

#### **Operations**

- Commercial Contracting
- Global Transparency
- Government Pricing
- Business Process
   Outsourcing (BPO)
- System Support / Optimization
- Wholesaler Audit

#### Compliance

- Corporate Integrity Agreements
- Healthcare professional and service fee fair market value (FMV) strategy and assessments
- Litigation and investigation support
- Compliance monitoring and auditing
- PhRMA Code verifications
- Policy and procedure development



## Life Sciences: Measurable Results



A global rare disease pharmaceutical company with \$5.8B in sales

#### **Project Priorities**

- Build dynamic forecasting tool to evaluate strategic acquisition opportunities in target therapeutic areas
- Prioritize acquisition targets based on valuation

#### **Key Project Outcomes**

- Empowered organization to make informed investment decisions driven by scenario-based forecast estimates
- Enabled company to purchase acquisition target in early 2016, which catapulted the organization to a leading position in their market



A multinational pharmaceutical company with operations in over 180 countries and annual revenues of \$15B

#### **Project Priorities**

- Analyze physician engagement practices against peer companies
- Provide insights to inform global practices and priorities across the organization including Commercial, R&D and Compliance functions

#### **Key Project Outcomes**

- Leveraged Huron analytics capabilities to provide key insight into physician engagement practices and market position relative to peer companies
- Allowed the organization to strategically allocate marketing investments
- Highlighted areas of risk to monitor



## Life Sciences: Growth Opportunities

**Expand Global Footprint to Address Market Shifts** 

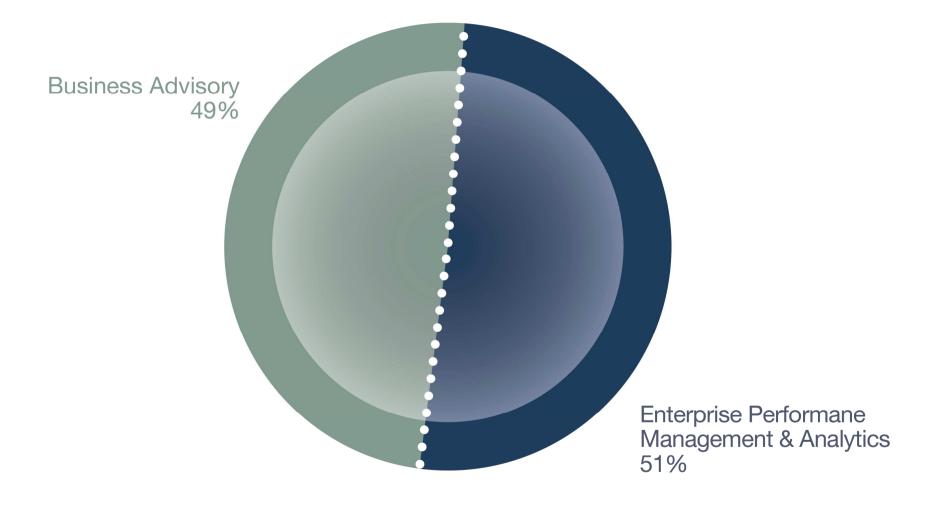
**Drive Innovation to Create Insights and Efficiencies** 



# Business Advisory Jim Roth



## **Business Advisory**



Percentages are based on full year 2015 revenue results



## **Business Advisory**

Highly Complementary Businesses

of revenue generated from Healthcare, Education & Life Sciences clients in 2015

**Expanding Client Base** 

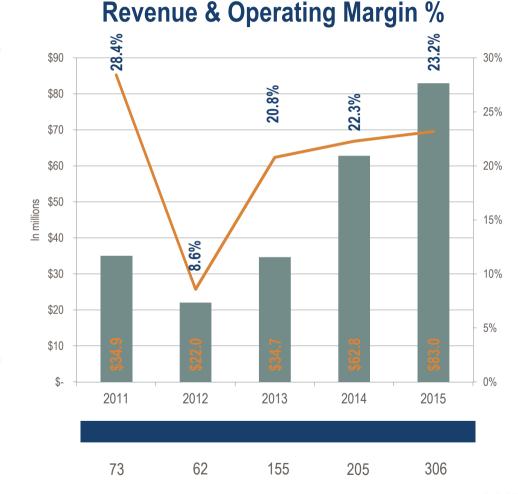
Served more than 150

new clients in 2015

Rapidly Growing Workforce

Since 2012, increased the number of billable consultants by nearly





(1) Includes the acquisition of Blue Stone International, now known as our EPM&A practice, which closed in October 2013.



# Business Advisory John DiDonato



## **Business Advisory**

Capital Advisory revenue grew by

3x

from 2014 to 2015

21% Revenue growth from 2014 to 2015

Deep expertise in industries



Winner of the 2016 M&A Advisor

Turnaround Awards in two categories:

- Restructuring Technology
   Deal of the Year
- Restructuring Deal of the Year (\$25MM-\$50MM)



## **Business Advisory: Industry Drivers**



### **Challenging Economic Environment**

• Concerns regarding a slowing global economy, prospects for a gradual increase in interest rates in the United States and ongoing financial volatility in capital markets have contributed to tighter external financial conditions, declining capital flows, and further currency depreciations in many emerging market economies<sup>(1)</sup>



### Significant Pressures in Critical Industry Sectors

- Slow growth economy and low interest rate environment have made it difficult to grow revenues or increase pricing for products and services
- Lower prices for commodities are putting a strain on multiple industries
- Increasing regulation is putting pressure on many industries, including healthcare, financial services, and energy



## Optimistic M&A and Replacement Financing Outlook

- Consolidation is expected to take place across numerous industries in the US as organizations look to grow revenues and market share as well as improve profitability in a slow-growth economy
- US interest rates remain at historically low levels

1) International Monetary Fund, World Economic Cutlook Update. (2016, January 19). Subdued Demand, Diminished Prospects [Press release], Retrieved from https://www.imf.org/external/pubs/ft/weo/2016/update/01/pdf/01



## **Business Advisory Alignment to Go-to-Market Strategy**







Commercial Dispute Advisory





Restructuring & Turnaround





- M&A Advisory
- Special Situation Debt and Equity Financing
- Balance Sheet Restructurings
- Litigation Support
- Board and Special Committee Advisory

- Corporate Investigations and Compliance
- Claims Analysis
- Expert Testimony
- Funds Tracing
- Reconstruction of Records
- Bankruptcy Litigation

- Revenue Enhancement
- Business
  Alignment
- Supply Chain Optimization
- SG&A Efficiency
- Organizational Alignment
- Performance Analytics

- Financial
   Advisory to
   Debtor and
   Creditor
   Constituencies
- Interim
  Management
- Bankruptcy
  Case
  Management
  and Emergence

- Business Assessments
- Quality of Earnings Reports
- Due Diligence
- Mergers and Integration
- Customized Limited or Specified Scope Reports

- Business Enterprise and Securities
   Valuations
- Delaware Tests
- Real Estate and Equipment Valuations
- Intangible Asset Valuations
- Cost Segregation
   Studies
- Facility Life Studies



## **Business Advisory: Industry Expertise**





## **Business Advisory: Measurable Results**

## Client: A global provider of enterprise IT and business software solutions

## Chief Restructuring Officer

## Project Priorities:

 Lead client through a timely and effective bankruptcy and restructuring

Project utcomes  Plan confirmation within 45 days of filing and bankruptcy emergence within approx. 70 days

### Operational Improvement Advisor

- Develop and execute strategic transformation and reduce costs to significantly improve profitability
- Achieved year-over-year adjusted EBITDA improvements of over 100%

## Financial Advisor to Debtor

- Complete a successful debt refinancing while managing severe liquidity restraints
- Refinanced \$250
   million senior-secured
   loan facility



## **Business Advisory: Growth Opportunities**

Expand Capabilities and Expertise to Differentiate our Service Offerings and Facilitate Future Growth

**Continue Collaboration Across Huron Verticals** 



## **Enterprise Performance Management & Analytics**

Jay Laabs



## EPM&A

**43%**Revenue growth from 2014 to 2015



36% Organic growth 90+

New clients in 2015 from industries such as Financial Services, Retail, Technology, and Manufacturing

10x

the number of \$1M+ clients than 2013

**27%** 

Revenue generated from Healthcare, Higher Education, & Life Sciences clients

31%

increase in headcount in 2015 vs. 2014



## **EPM&A: Industry Drivers**



#### Transition to the Cloud

- Client adoption of the cloud is rapidly transforming the EPM/Business Intelligence (BI) business
- The migration of on premise to cloud-based solutions is driving new business models which creates opportunities for those with broader scale and industry specialization



### **Significant Salesforce Growth**

- Salesforce has a 5-year revenue CAGR of 34% and growth is expected to continue
- "The market-leading success of Salesforce SaaS offerings creates a massive channel for the upselling of Salesforce1 Platform" Gartner (1)



## Improved Business Intelligence and Analytics Solutions

- Clients transitioning to easy-to-use, fast and agile BI/A platforms
- New solutions drive the need for enterprise-wide data strategies and deeper systems integration



## **EPM&A:** Areas of Expertise









Intelligence & Analytics

Salesforce.com Remote Delivery

- Budgeting & Planning
- Financial Close & Reporting
- Profitability & Cost Analysis
- Strategy Management

- Financial Reporting
- Data Mart / Data Warehouse
- Advanced Analytics

- Sales Cloud
- Service Cloud
- Wave Analytics
- Platform as a Service

- 24/7 Support
- Managed Services
- Custom Development



## **EPM&A: Measurable Results**

#### Client



\$1B+ private construction and property management company

#### **Project Priorities**

- Better construction analytics to support tactical and strategic business decisions
- Better overall enterprise data governance and reporting standards

**Assessment** 

**Enterprise Data Strategy** 

Oracle Planning and Budgeting Cloud Service (PBCS)

System Integration

Business
Intelligence &
Analytics

### **Key Project Outcomes**

Delivered enterprise data strategy to meet the needs of all end users

Created dynamic driver-based forecast model

Enabled easy-to-use end user consumption



## **EPM&A: Measurable Results**

#### Client

**\$5B**, world-renowned academic medical center with:

- 3 hospitals,
- 2 regional medical centers,
- A faculty practice plan, and
- An extensive primary care network

#### **Project Priorities**

- Eliminate need to implement time-consuming and costly new G/L systems upon acquisition of new organizations
- Integrate financial management technologies and data to improve companywide decision-making

**Assessment** 

Oracle Hyperion Product Suite

System Integration

#### **Key Project Outcomes**

Implemented Hyperion Financial Management (HFM) to allow for **faster close** and **enhanced reporting** across legacy and newly acquired organizations within the health system

Created a centralized server-based environment to allow for seamless data integration to reduce costs and time when bringing new organizations online with the health system



## **EPM&A:** Growth Opportunities

## Technology Shift to the Cloud

## Further Penetrate Core Industries

**Expand Geographic Presence** 



Q&A Jim Roth & Mark Hussey





# Closing Remarks Jim Roth





550 W. Van Buren Street | Chicago, IL 60607 | 312-583-8700



## **Appendix**



## Appendix

Reconciliations of Non-GAAP Measures



#### **Reconciliations of Non-GAAP Measures to Comparable GAAP Measures**

In evaluating the Company's financial performance, management uses earnings before interest, taxes, depreciation and amortization ("EBITDA"), Adjusted EBITDA, Adjusted EBITDA as a percentage of revenues, Adjusted net income from continuing operations, and Adjusted diluted earnings per share from continuing operations, which are non-GAAP measures. Our management uses these non-GAAP financial measures to gain an understanding of our comparative operating performance (when comparing such results with previous periods or forecasts). These non-GAAP financial measures are used by management in their financial and operating decision making because management believes they reflect our ongoing business in a manner that allows for meaningful period-to-period comparisons. Management also uses these non-GAAP financial measures when publicly providing our business outlook, for internal management purposes, and as a basis for evaluating potential acquisitions and dispositions. We believe that these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating Huron's current operating performance and future prospects in the same manner as management does, if they so choose, and in comparing in a consistent manner Huron's current financial results with Huron's past financial results. Investors should recognize that these non-GAAP measures might not be comparable to similarly titled measures of other companies. These measures should be considered in addition to, and not as a substitute for or superior to, any measure of performance, cash flows or liquidity prepared in accordance with accounting principles generally accepted in the United States.



Reconciliation of Net Income from Continuing Operations to Adjusted Earnings Before Interest, Taxes,

**Depreciation and Amortization (EBITDA)** (in millions)

	2011		2012		2013		2014		2015		Low	High
Revenues	\$	434	\$	441	\$	538	\$	628	\$	699		
Net Income from Continuing Operations	\$	1	\$	17	\$	52	\$	47	\$	62		
Add Back:												
Income Tax Expense										21		
Interest & Other Expenses										20		
Depreciation & Amortization										42		
EBITDA		37		53		103		109		145		
Add Back:												
Restatement Related Expenses										-		
Restructuring Charges										3		
Goodwill Impairment										-		
Litigation & Other (Gains) Losses										(9)		
Adjusted EBITDA	\$	69	\$	72	\$	98	\$	111	\$	139		
Adjusted EBITDA %	15.9%		16.4%		18.2%		17.6%		19.9%			



Reconciliation of Net Income from Continuing Operations to Adjusted Net Income from Continuing Operations

(in millions, except earnings per share)

10 t 0 th 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1								
	2011	2012	2013	2014	2015	Low	High	
	\$ 1	\$ 17	\$ 52	\$ 47	\$ 62			
Weighted Average Shares	22	22	23	23	23			
Add Back:								
Total Adjustments, Net of Tax	23	15	(1)	8	17			
Adjusted Net Income from Continuing Operations	\$ 24	\$ 32	\$ 51	\$ 56	\$ 67			
Weighted Average Shares	22	22	23	23	23			
Adjusted Diluted EPS from Continuing Operations	\$ 1.12	\$ 1.41	\$ 2.22	\$ 2.45	\$ 2.99			



#### **Reconciliation of Cash from Operating Activities to Free Cash Flow** (in millions)

	2011		2012		2013		2014		2015
Cash from Operating Activities	\$	110	\$	102	\$	115	\$	147	
Less Capital Expenditures									
Free Cash Flow	\$	95	\$	85	\$	95	\$	121	
Diluted Shares									
Free Cash Flow per Share	\$	4.37	\$	3.81	\$	4.17	\$	5.26	
End of Period Stock Price	\$	38.74	\$	33.69	\$	62.67	\$	68.39	
Free Cash Flow Yield	11.3%								



# Appendix Presenter Biographies



## **Presenter Biographies**



**James Roth** 



Mark Hussey



**Gordon Mountford** 



**B.G.** Porter

President & CEO

Jim Roth is the President and Chief Executive Officer of Huron Consulting Group Inc., and one of the founding members of the Company. Jim has more than 35 years of consulting experience working with many of the premier research universities, academic medical centers, healthcare organizations, and non-profit research institutes across the United States and abroad.

Jim has served as CEO since July 2009. He was elected to Huron's Board of Directors in November 2009 and was appointed President of the Company in March 2011.

Prior to his tenure as CEO, Jim was appointed Vice President of Huron's Health and Education Consulting segment in 2009. He was also a Managing Director and Practice Leader of the Company's Higher Education consulting practice since the Company's inception in 2002, which he grew into one of Huron's largest organically grown practices.

EVP, COO, CFO & Treasurer

Mark is the Chief Operating Officer and Chief Financial Officer at Huron Consulting Group.

Prior to joining Huron, Mark was CFO for CrossCom National, LLC. He was responsible for all finance and administrative functions, including Finance, MIS, Pricing, Human Resources, Mergers and Acquisitions, Legal and Memphis Operations. During his 9 years, Mark optimized processes and controls to reduce costs and expand margins. He established extensive financial reporting/analysis capabilities and built an award winning MIS team.

Mark's prior positions include EVP and CFO North America at Information Resources, Inc., Vice President and CFO at EZLinks Golf, Inc., Vice President and CFO of the Dominick's Division of Safeway, Inc., Director of Investor Relations at Acme Metals, Inc. and Senior Manager Logistics Finance at The Quaker Oats Company.

Executive Vice President, Healthcare

Gordon has overall practice responsibility for Huron's healthcare consulting business. He brings more than 25 years of consulting experience, including 18 years focused on hospitals, academic medical centers, health systems, and payer organizations.

Prior to assuming the leadership role of Huron Healthcare, Gordon was the practice leader for Wellspring Partners, a Huron Consulting Group practice. In that role, Gordon worked with hospitals across the country developing and implementing comprehensive performance improvement projects. Prior to this role, Gordon led Wellspring's Revenue Cycle consulting practice focused on net revenue improvement, cash acceleration and business process transformation.

Prior to joining Wellspring Partners, Gordon spent 19 years at Arthur Andersen in various audit and consulting roles. Gordon was a partner and responsible for Arthur Andersen's regional healthcare revenue management practice as well as its cross-industry finance and business operations practice.

Business Unit Leader, Studer Group

Barry Graham (BG) Porter joined the Studer Group in 2001 as its President. In 2011 he also became CEO. Overseeing operations and serving partners, BG ensures that systems are in place so each client receives quality service and Studer Group continuously improves and progresses its Mission and Vision.

Three forces influenced BG's desire and decision to be a part of Studer Group: his education, background, and life experience. With an undergraduate degree from Stanford University and an MBA from Harvard, BG is strongly influenced by a commitment to excellence. At both institutions he studied the key factors that can make an organization great.

His background with McKinsey & Company, Inc., an international management consulting firm gave BG the opportunity to work with top organizations on issues of strategy, operations and sustaining excellence. He then served in leadership roles in insurance and financial service companies putting in place and teaching others what he had learned at McKinsey.

## **Presenter Biographies**



John McCartney



Laura Yaeger



**Peter Eschenbach** 



**Paul Silver** 

Non-Executive Chairman. Board of Directors

John McCartney was appointed Non-executive Chairman of the board in May 2010. He has served on our board since October 2004. From that date until February 2010, he served as chairman of the Audit Committee.

Mr. McCartney also serves in various capacities on the boards of: Westcon Group, Inc., a specialty distributor of networking and communications equipment; Datatec Limited, a networking technology and services company; Transco, Inc., a Chicago-based company that provides solutions to customers in the railroad, electric utility, process and manufacturing industries; Rice Energy Inc., an independent natural gas and oil company; among others.

He joined the executive management team of US Robotics in March 1984 as vice president and chief financial officer and served in various executive capacities until serving as president and chief operating officer of US Robotics from January 1996 until its merger with 3Com Corporation in June 1997.

Executive Vice President, Education & Life Sciences

Laura is a founding member and the leader of Huron's education and life sciences practice and has been consulting in the higher education and healthcare environments for more than 23 years. She has worked as a key business advisor to more than 50 premier universities, academic medical centers, healthcare organizations, and other non-profit research institutes.

Laura specializes in helping research universities, academic medical centers, and hospitals become better-positioned to achieve strategic and financial goals, manage risk, and plan for the future. This includes areas as diverse as strategic and financial planning, organizational design, operational performance improvement, information technology, and enterprise risk management. Prior to joining Huron, Laura was a partner in the higher education practice of Arthur Andersen LLP.

Practice Leader, Education

Peter is a Managing Director and Practice Leader for Huron's education practice. He has more than 20 years of experience helping educational and healthcare organizations improve operational efficiency through the application of sound business principles and technology. He specializes in organization and information technology (IT), strategic planning, business process redesign, software selection, systems design, and systems implementation.

Peter specializes in the selection, planning and implementation of software applications, including PeopleSoft, Lawson, SAP, and others, as well as developing and implementing strategic plans for the information technology function at higher education and healthcare organizations.

Prior to joining Huron, Peter was a partner in the higher education practice of Arthur Andersen LLP.

Practice Leader, Life Sciences

Paul is a Managing Director and Practice Leader for Huron's Life Sciences practice. Paul has 22 years of experience in the pharmaceutical, medical device, and consumer products industry, specializing in compliance and regulatory matters.

Paul joined Huron after nine years with Ernst & Young LLP where he was a director and a member of the four-person leadership team of the firm's national Fraud Investigation & Dispute Services practice. Paul was one of the founders of Ernst & Young's Pharmaceutical and Medical Device regulatory compliance service and a member of the firm's Global Pharmaceutical Industry leadership team.

Paul has also held various roles in operations, and district and regional sales and marketing for multinational pharmaceutical and medical device manufacturers.



## **Presenter Biographies**



John DiDonato



Jay Laabs

#### Practice Leader, Business Advisory

As a senior executive, John has more than 25 years of experience in reorganization, operational transformation, capital raising, buy side advisory and merger integration. His expertise encompasses a wide range of industries, including automotive OEMs, original equipment and aftermarket suppliers, mining, specialty paper manufacturers, integrated metal manufacturers, aerospace suppliers, engineering and construction, metals, equipment leasing, logistics, distribution, transportation, retail, among others.

Throughout his career, John has served in excess of 150 companies, functioning for many as chief restructuring officer and the lead fiduciary. He served as the President of Glass & Associates, having sold the firm to Huron in 2007.

John has extensive experience servicing debtors with complex capital structures and also advises creditors in these situations. Throughout his crisis management career, John has raised multiple billions of replacement and exit financings.

Practice Leader, EPM & A

Jay has nearly 20 years of corporate finance and performance management consulting experience. He has led engagements spanning strategic planning & forecasting, mergers and acquisitions, financial analytics and credit analysis & portfolio reporting. His industry experience includes retail, financial services, natural resources, real estate, and energy.

Jay sold his company, Blue Stone International, to Huron Consulting Group in October 2013. At Huron, Jay is responsible for their Enterprise Performance Management, Financial Analytics, Salesforce and Shared Services practice areas.

Prior to founding Blue Stone International, Jay was a principal at Davis Capital and principal consultant at Hyperion Solutions, which was acquired by Oracle in 2007.





550 W. Van Buren Street | Chicago, IL 60607 | 312-583-8700

